



Cashier News

Attitude is Everything!



Occasionally, we hear comments from store employees about WIC participants who, in their opinion, shouldn't be getting "free food." WIC eligibility requirements may surprise you.

There are essentially four qualifying criteria for the WIC program.

A potential participant must:

1. Be a pregnant, postpartum or breastfeeding mom or an infant or child under the age of 5
2. Have a nutrition-related medical need
3. Meet household income guidelines
4. Live in an area served by the WIC program

WIC is **NOT** a "welfare program" but a nutrition program. As such, the income guidelines are substantially higher than entitlement programs such as SNAP and TANF.

Although many WIC participants receive public assistance, the majority are employed or are serving in the military. WIC is about healthy pregnancies and healthy children. If you or someone you know might be eligible to receive WIC benefits contact the WIC State Office at 1-800-8-NEV-WIC.

INCOME GUIDELINES FOR ELIGIBILITY			
Family Size	Gross Annual	Gross Monthly	Gross Weekly
1	20,036	1,670	386
2	26,955	2,247	519
3	33,874	2,823	652
4	40,793	3,400	785
5	47,712	3,976	918
6	54,631	4,553	1,051
7	61,550	5,130	1,184
8	68,469	5,706	1,317
Each Additional Family Member	6,919	577	134

WIC Updates

Similac Sensitive Isomil Soy



Abbott has made a label modification which will further differentiate Similac Sensitive from Similac Sensitive Isomil Soy making it easier for WIC participants and retail staff to identify the right product.

The following changes took place beginning in December:

- The product name change from: **Similac Sensitive Isomil Soy to Similac Soy Isomil**
- The lid color change from **orange** to **red** for Similac Soy Isomil
- WIC benefits currently read “**Similac Soy Isomil**”

Mom’s Best No Longer WIC approved

Mom’s Best Naturals Oats and Honey Blend has changed its iron fortification and will no longer be a WIC approved item. This change will become effective June 1, 2011. Below are the two UPC’s that will be impacted by the change.

MALT-O-MEAL® BRAND LABELS

LABEL	DESCRIPTION	Pack/Size	CASE UPC CODE	Case Leading Digit	Case Check Digit	ITEM UPC CODE	Item Leading Digit	Item Check Digit
Mom's Best®	Naturals Oats & Honey Blend™	14/18 oz.	42400-06431	1	9	42400-06431	0	2
Mom's Best®	Naturals Oats & Honey Blend™	12/12 oz.	83978-09604	1	9	83978-09604	0	2

*** IMPORTANT CASHIER TRAINING INFORMATION ***

This newsletter is designed as your CASHIER TRAINING EFFORTS & will also serve as a handy reference guide.

Cashier Training-Baby Foods

Allowed Baby Foods

Participants are allowed to purchase any brand of infant fruits, vegetables and/or meats. Baby fruits and vegetables must be in 3.5 or 4 oz. containers. Baby meats must be in 2.5oz. containers.



Baby Fruits & Vegetables

- Any brand allowed
- Must be Stage or Step 2
- Can be single fruit/ vegetables or combinations of fruits or vegetables
- 2 pack of 3.5 oz containers **ARE** allowed
- **Cannot** have DHA/ARA
- **Cannot** be organic
- **No** desserts are allowed
- **No** dinners allowed

Baby Meats

- Any brand allowed
- Must be Stage or Step 1 or 2
- Added broth or gravy allowed
- Must be 2.5 oz. container
- Available flavors are Beef, Chicken, Ham, Lamb, Turkey and Veal
- **Cannot** be organic

A list of WIC approved foods can be found on our webpage!



If you think a product is eligible and we do not have the UPC code in the POS machine, you must submit the approved UPC form, available on our webpage, to have the item added to our database.

Vendor Information

Minimum Stock Requirements

All stores are required to meet the minimum stock requirements at all times. Here are the current minimum stock requirements for Nevada WIC and ITCN WIC.

Infant Formula	Contract Brand Formula		
	Milk Based Concentrate		
	1 - 4 Registers	5 - 9 Registers	10+ Registers
	10 Cans	16 Cans	32 Cans
	Soy Based Concentrate		
	1 - 4 Registers	5 - 9 Registers	10+ Registers
	10 Cans	16 Cans	32 Cans
	Milk Based Powder Can		
	1 - 4 Registers	5 - 9 Registers	10+ Registers
	10 Cans	16 Cans	32 Cans
Baby Food	Fruits and Vegetables		
	1 - 4 Registers	5 - 9 Registers	10+ Registers
	32 Jars	48 Jars	112 Jars
	<ul style="list-style-type: none"> · Must stock 3.5 to 4 oz size · Must stock 2 kinds of fruits and 2 kinds of vegetables · No dinners or desserts · No organic or DHA 		
	Meat		
	1 - 4 Registers	5 - 9 Registers	10+ Registers
16 Jars	16 Jars	16 Jars	
<ul style="list-style-type: none"> · Must stock 2.5 oz size · At least 1 kind of meat · Added broth or gravy allowed · No organic or DHA 			
Infant Cereal	1 - 4 Registers	5 - 9 Registers	10+ Registers
	4 Boxes	8 Boxes	12 Boxes
<ul style="list-style-type: none"> · Gerber or Beechnut · Must be 8 oz boxes or larger · Barley, Rice, Oatmeal, Whole Grain, Multigrain or Mixed · No added formula or fruit · No organic or DHA 			
Fresh Fruits and Vegetables	1 - 4 Registers	5 - 9 Registers	10+ Registers
	\$15 worth total	\$15 worth total	\$15 worth total
<ul style="list-style-type: none"> · Must stock 6 kinds of fresh fruits and fresh vegetables (2 must be fruits, and 2 must be vegetables) · No white potatoes · Organic OK 			



Whole Grains	100% Whole Wheat Bread		
	1 - 4 Registers	5 - 9 Registers	10+ Registers
	2 Loaves	6 Loaves	14 Loaves
	<ul style="list-style-type: none"> · 16 Ounce Loaves · Whole grain must be the first ingredient listed on packaging · No "Light" or "Diet" bread · No organic, Buns or Rolls 		
	Brown Rice or Whole Grain Tortillas		
1 - 4 Registers	5 - 9 Registers	10+ Registers	
2 lbs	5 lbs	9 lbs	
<ul style="list-style-type: none"> · Must stock at least 1 kind of brown rice or soft corn tortillas · 16 Ounce Package Size 			
Cereal	1 - 4 Registers	5 - 9 Registers	10+ Registers
	8 Boxes	12 Boxes	20 Boxes
	<ul style="list-style-type: none"> · At least 2 kinds of cold cereal and 1 kind of hot cereal · At least 1 of these must be whole grain · Cold cereal - 12 oz box or larger; Hot cereal - 11.8 oz 		
Milk	1 - 4 Registers	5 - 9 Registers	10+ Registers
	5 Gallons	15 Gallons	20 Gallons
	<ul style="list-style-type: none"> · Must stock Whole (at least 3.9%) and Low-fat (2%, 1% or non-fat) cow's milk 		
Cheese	1 - 4 Registers	5 - 9 Registers	10+ Registers
	2 lbs	4 lbs	8 lbs
	<ul style="list-style-type: none"> · Must stock 2 allowable kinds of cheese · 16 oz (1 lb) blocks only · No organic-No Individually wrapped slices 		
Eggs	1 - 4 Registers	5 - 9 Registers	10+ Registers
	2 Dozen	8 Dozen	14 Dozen
	<ul style="list-style-type: none"> · Large, white chicken eggs · Dozen size containers · No organic/specialty (no cage-free, Eggland's Best, 		



Stock requirements continued



Juice	1 – 4 Registers	5 – 9 Registers	10+ Registers
	2 Plastic/2 Frozen	5 Plastic/5 Frozen	8 Plastic/8 Frozen
	<ul style="list-style-type: none"> · At least 2 kinds of 64 oz shelf-stable plastic · At least 2 kinds of 11.5-12 oz frozen · 100% Juice - brand specified · No organic 		
Dry Beans, Peas & Lentils	1 – 4 Registers	5 – 9 Registers	10+ Registers
	2 lbs	4 lbs	10 lbs
	<ul style="list-style-type: none"> · Must stock 2 kinds (no added seasonings) · 16 oz (1 lb) packages · No organic 		
Peanut Butter	1 – 4 Registers	5 – 9 Registers	10+ Registers
	2 Jars	4 Jars	8 Jars
	<ul style="list-style-type: none"> · 16-18 oz jars · No reduced-fat, spreads, added honey or jelly, honey roasted or organic 		
Canned Fish	Canned Tuna		
	1 – 4 Registers	5 – 9 Registers	10+ Registers
	30 oz	60 oz	90 oz
	<ul style="list-style-type: none"> · Must stock chunk light tuna in water (5 oz minimum can size) · Any brand (no Alabcore, Tongel or Yellowfin) · No pouches, no organic 		
	Canned Sardines		
	1 – 4 Registers	5 – 9 Registers	10+ Registers
	15 oz	30 oz	45 oz
<ul style="list-style-type: none"> · 3.75 oz can or larger · Packed in water, oil, mustard or ketchup · No added seasonings 			

We want to hear from you!
Send or e-mail your questions to:
Nevada State WIC Program
4126 Technology Way #102
Carson City, NV 89706
Or e-mail to kmolina@health.nv.gov
T (775) 684-5942

Make sure to visit our website!
http://health.nv.gov/WIC_VendorInfo.htm



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